



Chau Phuc Khang

UI/UX Designer

Profile

A UI/UX designer graduated from University of Greenwich that adept in designing, managing, and planning the production of projects, ranging from small to very large-scale. Offering strong communication skills, and an ability to collaborate and lead as a dynamic and dedicated professional.

Education

Bachelor of art, University of GreenWich, Ho Chi Minh

2022 — 2024

Graduating with first class honors

International English Language Testing System (IELT), British Council

2020 — 2022

6.0 ielts score

Employment History

Intern Designer at Alta Media Company , Ho Chi Minh

June 2022 — October 2022

- Responsibilities include designing graphic elements, and developing navigation components.
- Processing flows or sitemaps, adjusting and applying color palettes based on what best fits into a particular design conceptually, and designing solutions through wireframes, visual and graphic designs, flow diagrams, storyboards, site maps, and prototypes.
- Testing UI elements such as page layouts, page designs, and target links for landing pages.

Junior Designer at FELDMANN, Muri, Luzernerstrasse 15c, Switzerland

September 2023 — February 2024

- Under the supervises of a senior designer, developing a proposal regarding a strategy for marketing.
- Collaborating on the organization's advertisements, product design, and commercial projects.
- Collecting and analyzing data for social media interaction and engagement numbers. Managing profiles on social media sites such as TikTok, Facebook, and YouTube Shorts which help reduces 10% of the cost of the budget.
- Implementing part in discussions with both architects and customers to exchange ideas about and deliberate on final design solutions. Included shooting and editing a behind-the-scenes-video/photoshoot.

Details

Thong Nhat, Ho Chi Minh

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Date / Place of birth

16/05/2002

Nationality

Vietnam

Links

[Facebook](#)

[Linkedin](#)

[Behance](#)

[Portfolio](#)

Skills

Framer

Figma

Adobe InDesign

Adobe Illustrator

Adobe Premier Pro

Adobe Photoshop

Adobe After Effect

Adobe XD

Responsive Design

Wix

SEO skills

Knowledge about CMS/HTML

Communication Skills

Languages

Vietnamese

English

German

Contracted Designer at TORO Creative Lab, Rheinfelden, Strasse 18, Switzerland

October 2023 — Present

- Enhancing the usability, accessibility, and overall satisfaction of users by creating visually appealing, functional, and user-centric digital interfaces.
- Led the redesign of the e-commerce platform, resulting in a 25% increase in conversion rates.
- Creating new concept-website for the company, incorporated user feedback to optimize the user flow and increase user satisfaction, which help reducing the cost of designing.
- Prototyping and helping communicating with front- and back-end-developers to ensure the progress of developing and redesigning the client-website is proceeded as planed.
- Helping with other fields of design when needed, such as Poster design, Layout design, Brochures and other printed versions.

Hobbies

Workout, Gaming, Traveling

References

Carlo Gruber from FELDMANN

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